



Station Order

Matheson for Congress 2012

Market: Salt Lake City-Ogden

Flight Dates: Tuesday, September 04, 2012 to Sunday, September 09, 2012

Estimate ID

11756

Contact: Dianne Downey

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Phone: 801-975-4444

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Direct: 801-975-4555

KTVX-TV

				Tue	Wed	Thu	Fri	Sat	Sun		
Program Name		DP	Days Length	Gross Rate	Sep 04	Sep 05	Sep 06	Sep 07	Sep 08	Sep 09	Total
KTVX 6a News		EM	M-F	\$50.00		1	1	1			3
6:00 AM	6:30 AM		30	\$150.00							
KTVX 6:30a News		EM	M-F	\$95.00	1		1	1			3
6:30 AM	7:00 AM		30	\$285.00							
Good Morn America		EM	M-F	\$130.00	1	1	1				3
7:00 AM	9:00 AM		30	\$390.00							
The Doctors		DT	M-F	\$125.00				1			1
9:00 AM	10:00 AM		30	\$125.00							
Ellen		EF	M-F	\$250.00	1	1	1				3
3:00 PM	4:00 PM		30	\$750.00							
KTVX 4p News		EN	M-F	\$165.00	1	1		1			3
4:00 PM	4:30 PM		30	\$495.00							
KTVX 4:30p News		EN	M-F	\$165.00		1	1	1			3
4:30 PM	5:00 PM		30	\$495.00							
KTVX 5p News		EN	M-F	\$165.00	1	1	1	1			4
5:00 PM	5:30 PM		30	\$660.00							
KTVX 6p News		EN	M-F	\$200.00	1	1	1	1			4
6:00 PM	6:30 PM		30	\$800.00							
Two & Half Men		PA	M-F	\$400.00	1						1
6:30 PM	7:00 PM		30	\$400.00							
KTVX 10p News		LN	M-F	\$400.00	1	1		1			3
10:00 PM	10:35 PM		30	\$1,200.00							
Saturday 10p News		LN	Sa	\$325.00					1		1
10:00 PM	10:30 PM		30	\$325.00							

Suzanne Collins

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Date/Time Sent: 8/29/2012 3:08:45 PM

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Program Name	DP	Days		Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length			Sep 04	Sep 05	Sep 06	Sep 07	Sep 08	Sep 09	
Sunday 10p News	LN	Su		\$500.00						1	1
10:00 PM 10:30 PM		30		\$500.00							
Nightline	LF	M-F		\$200.00			1				1
10:35 PM 11:05 PM		30		\$200.00							
Station Gross Totals				\$6,775.00	8	8	8	8	1	1	34

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